



DR3

VERSATILE STANDALONE SOLUTION

FEATURES

- Fast Speed Printing
- Durability
- Enduring
- Accommodates Large Label Rolls

APPLICATIONS

- Food Manufacturing
- Retail
- Department Store
- Entertainment
- Transportation and Logistics

PRINTING SPECIFICATION		DR308e
Printing Method		Direct Thermal, Thermal Transfer
Print Resolution, dots/mm (dpi)		8 dots/mm (203dpi)
Max. Print Area	Width, mm (inch)	80mm (3.15")
	Length, mm (inch)	181mm (7.13")
Print Speed, mm/sec (ips)		Up to 127mm/sec (5ips)
CPU		32 bit RISC
Printer Memory		Flash-ROM 8MB

CONSUMABLES SPECIFICATION (Recommended to use printer supplies manufactured or certified by SATO)			
Sensor Type		I-Mark Sensor (Reflective), Label Gap Sensor (Transmissive), Jump-Hole Sensor	
Media Type		Roll die cut labels, Plain paper face stock, Synthetics, Continuous stock and Tags	
Media Thickness		0.07 – 0.265mm (0.0028" – 0.01")	
Label Shape	Diameter		Max. outside diameter: Ø 250mm (9.84"), Core diameter: Ø 38.1mm (1.5") or Ø 101.6mm (4")
	Wind Direction		Face-in
Label Size	Continuous	Width	29 – 77mm (1.14" – 3.03")
		Length	16 – 178mm (0.63" – 7.01")
	Tear-Off	Width	29 – 77mm (1.14" – 3.03")
		Length	22 – 178mm (0.87" – 7.01")
	Cutter	Width	29 – 77mm (1.14" – 3.03")
		Length	22 – 178mm (0.87" – 7.01")
	Dispenser	Width	29 – 77mm (1.14" – 3.03")
		Length	22 – 178mm (0.87" – 7.01")
Ribbon	Size		Width: 39.5mm (1.56") to 84mm (3.31"), Max. Length: 300m (984')
	Core Diameter		Ø 25.4mm (1")
	Wind Direction		Face-in

FONTS / SYMBOLOGIES		
Fonts	Standard Fonts	Bitmap Fonts Alphanumeric and Symbol: WB (18x30 dot), WL (28x52 dot), XU (5x9 dot), XS (17x17 dot), XM (24x24 dot), XB (48x48 dot), XL (48x48 dot), OCR-A (15x22 dot), OCR-A (22x23 dot), OCR-B (20x24 dot), OCR-B (30x36 dot)
	Rasterized Fonts	CG Times, CG Triumvirate
Barcode	1D Barcode	UPC-A/E, JAN/EAN-8/13, Code 39, Code 128, GS1-128 (UCC /EAN128), Codabar (NW-7), Interleaved 2 of 5, Bookland (2/5 char add-on code), GS1 Databar (RSS14), Composite JAN/EAN-8/13; Composite UPC A/E; Composite GS1 128/CC
	2D Barcode	PDF417 (Ver2.4), MAXI Code (Ver3.0), QR Code, GS1 Data Matrix (ECC200)
Print Rotation	Character Data / Barcode	0°, 90°, 180°, 270°

COMMUNICATION INTERFACES	
Optional Plug-in Interface	IEEE1284, Centronics parallel, RS232C (2400-19,200 Baud), RS232C highspeed (9,600-57,600 baud), USB (12Mbit/s), LAN (TCP/IP protocol 10/100BaseT), Wireless LAN 802.11b/g
Command Language	SBPL
Other Interfaces (standard)	External Port connector, RS-232C D-SUB9 pins (exclusively for Keypad)

OPERATING CHARACTERISTICS	
Power Requirements	
Input voltage AC100-240V (auto switching)/104W (peak)	
Dimensions	
(W x D x H): 211 x 350 x 240mm, (8.31" x 13.78" x 9.45")	
Weight	
Approx. 8kg (17.6 lbs)	
Environment	Operating
	5 – 40°C / 30 – 80% RH (without condensation)
Storage	Storage
	-5 – 60°C / 30 – 90% RH (without condensation)

MISCELLANEOUS	
Certifications	FCC, UL, CSA, CCC, CE, ROHS compliant Bluetooth® certified

OPTIONS	
Accessories	Cutter, Stacker, External Rewinder, Dispenser, Keypad, Real-Time Clock, SATO Label Gallery™



OFERTĂ RAPIDĂ

Ai găsit echipamentul potrivit?

Trimite-ne cerințele tale și primești o recomandare configurată pentru aplicația, volumul și bugetul companiei.

OFERTA TA ÎN 3 PAȘI

01

Trimite-ne cerința

Produs, SKU, cantitate sau descrierea aplicației.

02

Verificăm configurația

Compatibilitate, accesorii, stoc și termen de livrare.

03

Primești rapid oferta

Configurație clară, preț și suport pentru decizie.



Scanează pentru cererea de ofertă

autoid.ro/contact

CERE OFERTĂ

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L-V 9:00 - 17:00